

THE WEDDING SHOW



Exhibitor Kit

Bringing the Wedding of Your Dreams Into Reach

www.theweddingshow.ca

Listed in the Top 10 Wedding Shows of 2017, 2018, 2019, 2020

WINTER 2025 SHOW INFO

Date: Sunday, Jan 26, 2025

Time: 12:00PM - 5:00PM

Venue: Hyatt Regency Toronto - Regency Ballroom

Number of Exhibitors: 45+ Wedding Vendors

Estimated Attendance: 200-350 Brides | 650-800 Total Attendees





OUR GOAL

We create inspiration driven wedding shows. We want our Wedding Professionals to collaborate and create an exceptional experience for visiting couples.



WHAT WE DO TO MAKE YOU A SUCCESSFUL VENDOR?

We feel its very important to know your audience, since our first show in 2016, we have collected data from visiting Brides. This allows wedding exhibitors to understand the type of Brides they will be meeting with throughout the show. We collect the following following information from the bride which assists us in helping them plan their special day.

- Wedding Budget
- Number of Guest attending the Wedding.
- Wedding date
- Type of Vendors they are looking to connect.
- City where the Wedding is taking place.

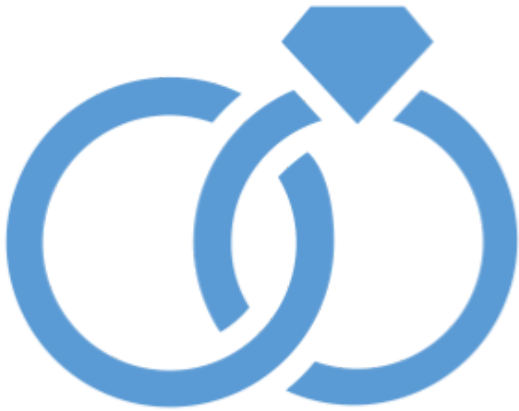


PASSPORT SYSTEM

We have implemented a Passport System in our show, visiting Brides, attain a passport code from each Exhibitor. Once they have filled out their Passport, their names are entered in a ballot to win a grand prize. We have seen 85-95% engagement at our show because of this system.



HOW WE HELP YOU SUCCEED AFTER THE SHOW



List of Registered Brides

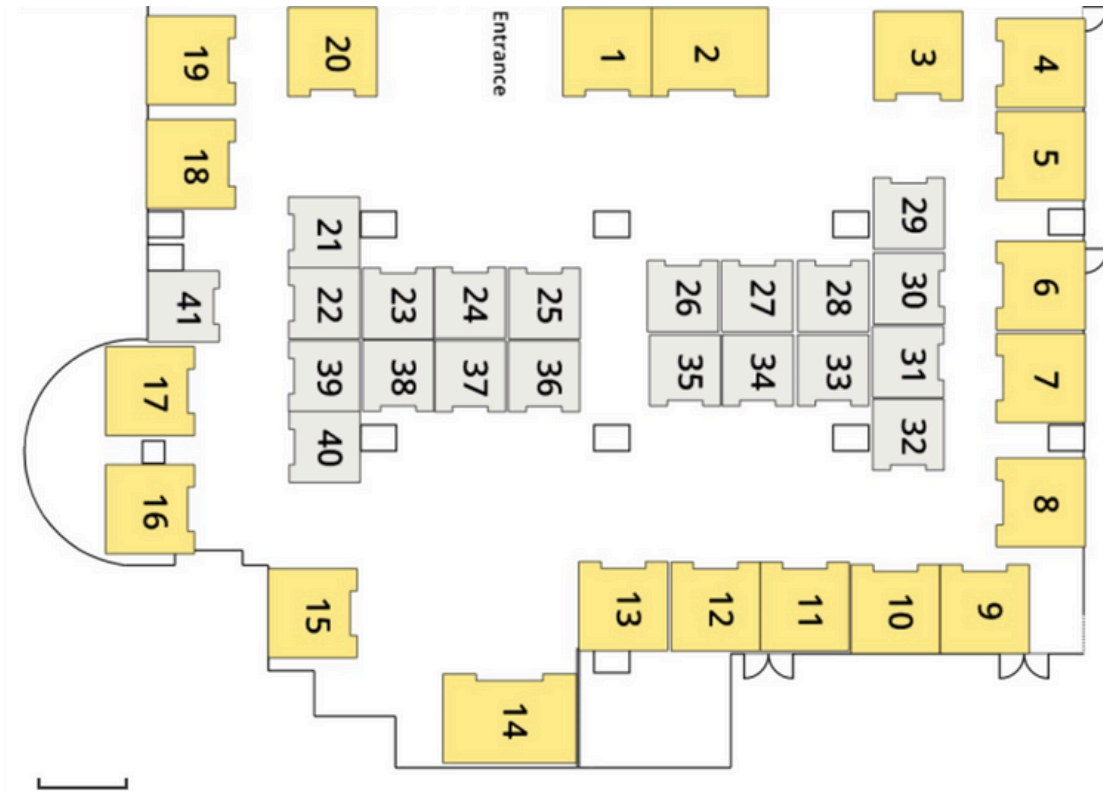
We provide Exhibitors with a list of Brides who have granted us permission to pass their contact information



Post Show Offer

An email is sent to all registered attendees with a special “SHOW OFFER” on behalf of the Exhibitors

EXHIBITOR PACKAGES



PRICING & PACKAGES

Supreme Package: '15 X 10' SPACE: \$700 + HST = \$791

Premium Package: '10 X 10' SPACE: \$550 + HST = \$621.5

Regular Package: 8 X 8 SPACE: \$450 + HST = \$508.5

What's included?

- 6 ft Table with linen
- Two chairs | Exhibitor Badge
- Feature Post on our Facebook Page
- Feature Post on our Instagram
- Swag Bag Insert (must be an item of value)

THE WEDDING SHOW



Connect with Elite
Wedding Professionals

CONTACT US!

We would love to have a 15-minute phone conversation with you to discuss being an Exhibitor at our Fall 2023 Wedding Show. Please direct all emails to Emaad at emaad@myweddingshoppe.ca.

